

## False claims about changes in the commercial rights to the Four Rooms of Change®

During the last couple of weeks, many certified users of the Four Rooms of Change® all over the world have been reached by one or more emails which appear to be sent from Claes Janssen Konsult AB. In these e-letters it is suggested that the rights to the Four Rooms of Change have been withdrawn. These statements are false.

The emails have been sent without our knowledge or consent. Since they have been sent to you and other users and customers, it is clear that someone has infringed on our customer database which is a very serious action, which we will undertake legal measures to deal with. However, the harm is already done and lots of denial and confusion has been created, completely uncalled-for. Exactly who the architects behind this are, is not quite clear yet, other than the obvious fact that a legal representative claims to be the voice of Claes Janssen Konsult AB. This not only means unnecessary legal processes, and more importantly that an uncertain situation hits you as a certified user of the Four Rooms and furthermore, at least temporarily, that the confidence in the Four Rooms of Change foundation may be severely damaged. We see this happen with the deepest regrets.

### Background to the rights – in brief

Bengt Lindstrom, at the time based in the company A&L Partners AB, initiated the collaboration with the originator Claes Janssen in 1993. Certification programs were introduced on the Swedish market in 1996 and three years later the first international certification program was launched in San Francisco, USA. Since then, Claes Janssen has the rights to the royalty that the parties have agreed upon through their collaboration and other agreements. However, the rights to commercially use the theory, products and services developed in conjunction to the Four Rooms of Change belongs to A&L Partners AB and Fyrarummaren AB. They are exclusive and worldwide. The present collaboration agreement was signed in 2010 and is valid until the end the year 2039 with possibilities to extend it ten years at a time after that.

### What happens now?

Legal actions will be taken against the infringers.

The collaboration agreements from 2010 and 2019 are still in place and cannot, according to Swedish law, be terminated one-sidedly by one party. To put it simple: To exit the collaboration agreements, it requires either an agreement between the parties or a legally binding verdict in court. Neither one exist.

### What applies now to you as a user – and to your customers?

In the foreseeable future there is only one legitimate provider of the products, services and certifications which has been developed by Fyrarummaren AB – that provider is Fyrarummaren AB.

Therefore – until further notice from us – you are supposed to come to us with any questions, concerns, orders of materials etcetera, requests for support, coaching, advice or expert consultation.

Very soon you will also get access to information about **the unique and completely customized platform for online delivery of the Four Rooms of Change different analytical instruments** and other services which has been developed in close collaboration with corporate clients during the pandemic. It is ready for use and has been tested.

Still uncertain – want to know more? Contact us – we are here for you, despite what you may have read.

Stockholm, October 15, 2020



Bengt Lindström, Founder and CEO of A&L Partners AB and Fyrarummaren AB  
The Four Rooms of Change Group